



PhytaPure™ PRO Baobab Organic

Active botanical concentrate for limiting damage
caused by environmental factors

Created from the antioxidant-rich fibres of the Baobab
fruit & from by-product of food puree production

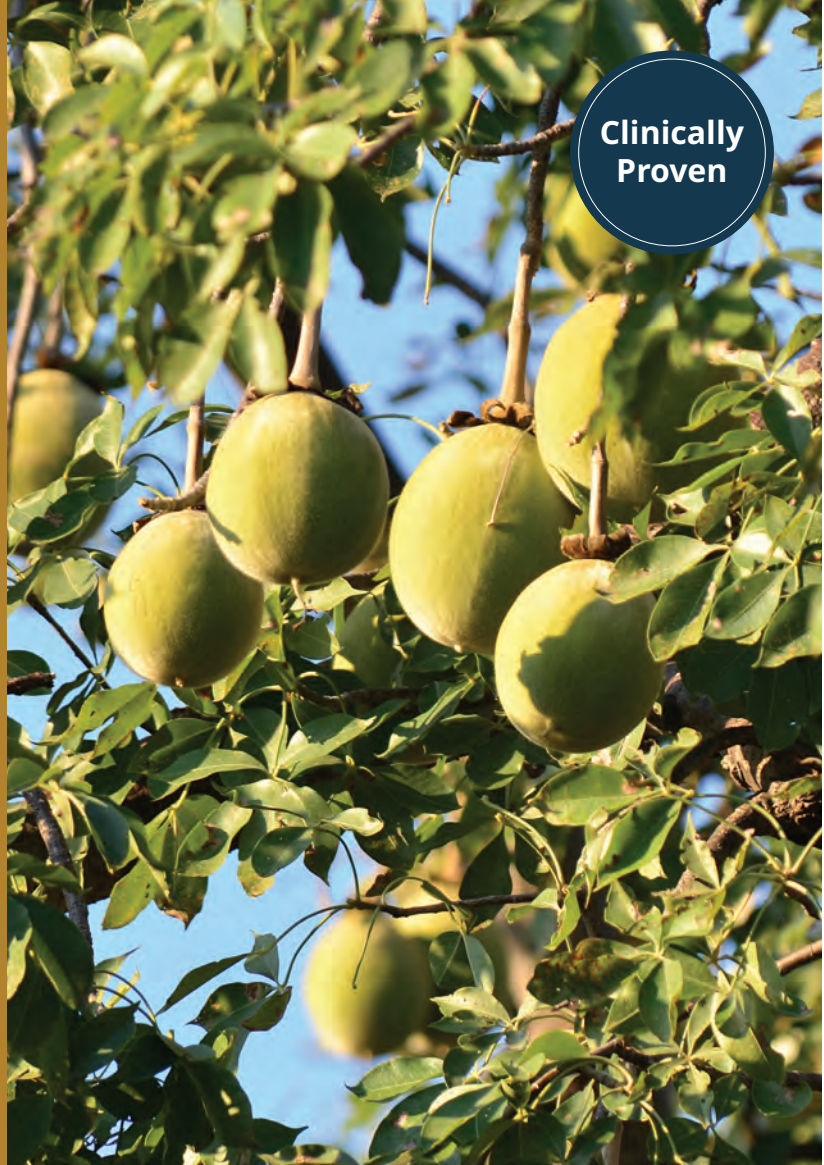
Ethically Sourced

Certified



Corporation

**Clinically
Proven**





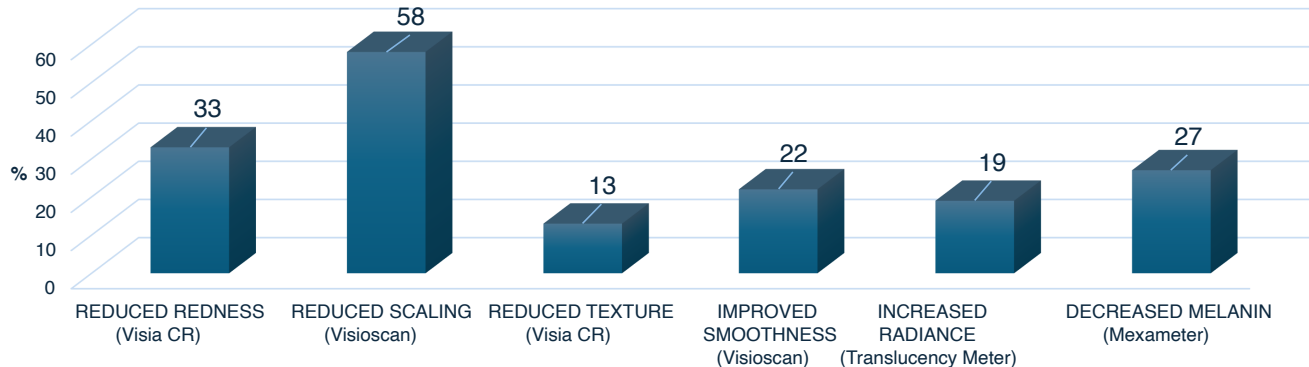
PhytaPure™ PRO
Baobab Organic

Soothing & Smoothing

Leading to brighter, more radiant skin

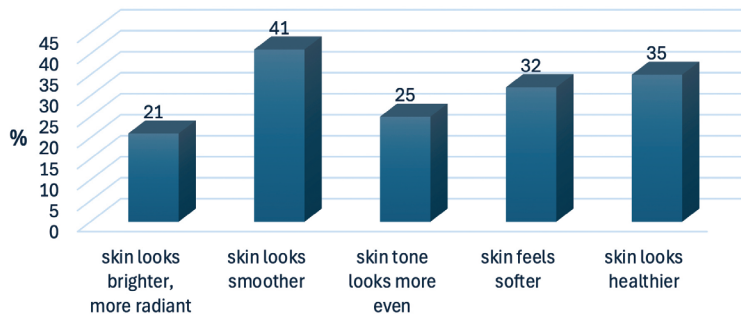
Key Benefits:

PhytaPure™ PRO Baobab Organic % change from baseline



INSTRUMENTAL & IMAGE BASED MEASUREMENTS

PhytaPure™ PRO Baobab Organic % change from placebo



VOLUNTEER SELF ASSESSMENT RESULTS (at 4 weeks)

Results following a 4 week independent, randomized, placebo-controlled Study* performed using a simple base to determine the benefits of PhytaPure™ PRO Baobab Organic Extract. Statistically significant data shown by 2-way Analysis of Variance (ANOVA) using $p = 0.05$. Claims data presented based on 80th percentile values.

*20 women aged between 40-60 years of age

Sustainability & Biodiversity : We're Raising the Bar



We are passionate about the importance of green chemistry methods, in addition to sourcing with respect, protecting people engaged along our entire supply chain and attending to environmental impact and biodiversity considerations. These key elements are part of our DNA, and our values are fostered as a company-wide culture.

Our environmental management system

- Committed to reducing absolute scope 1 & 2 GHG emissions by 100% by 2030.
- Quantifiable targets & assessments for environmental aspects of our operations.
- 100% of energy use is produced from low-impact renewable sources.
- Monitored water usage & recorded emissions with science-based targets.
- Company-wide recycling program.
- Composting of waste botanical material.

By engaging in fair trade, especially with suppliers in developing countries, we can positively impact some of the poorest regions in the world. We prioritise working with organic and FairWild® certified producers, focusing on farming practices that contribute to biodiversity.



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ecovadis

Blue Sky Botanics is a member of UEBT. We have adopted a plan to advance sourcing practices that promotes a world in which all people and biodiversity thrive.



Manufacturing Process



Blue Sky Botanics uses Reverse Osmosis to concentrate extracts

This is a heat-free process, which protects active compounds from heat degradation

High pressure forces only water through the semi-permeable membrane

and thereby concentrates the solutes (including active compounds) that remain in the retentate

Green Chemistry extraction

Use of solar panels and renewable energy sources

Committed to net zero emission by 2030

**People, Planet, Plants,
Our Passion, Our Promise**



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Our Primary Source

Based in Zimbabwe, the focus of our primary source is to generate income for rural people through the sustainable and equitable harvesting and processing of wild plants.

They are fellow Members of UEBT and FairWild® - our PhytaPure™ PRO Baobab Organic is made using FairWild® certified Baobab material.

Sourcing under the FairWild® program protects plant species and local wildlife from the effects of over-harvesting, and makes sure local collectors enjoy fair working conditions and benefit from a FairWild® premium fund. This premium benefits the harvester community by way of a committee-managed fund. It is used to support local activities and community needs and delivers a positive impact for the people within this supply chain.



Ingredient composition:	<i>Adansonia Digitata</i> Fruit Extract (and) Aqua (and) Glycerin (and) Citric Acid (and) Sodium Benzoate (and) Potassium Sorbate
Standardised for:	Inositol
Suitable for a variety of skincare applications:	lotions, creams, masks, bodycare, suncare, post shave
Recommended use level:	4%
Appearance:	orange/red to brown (100%), burnt orange/amber (at 4% in gel base)
Aroma:	sweet, fruity, herbal, earthy
Stability:	Transparent gel base measured at 2 weeks* Colour: room temp, 40°C & 50°C no change Aroma: room temp, 40°C & 50°C no change
Packaging:	5kg
Shelf life:	12M (unopened) from date of manufacture
Storage conditions:	dark & dry environment (5.0-20.0°C)

ISO16128 Natural Index 1

Natural Origin Content 99.73% Natural Content 79.53%

Clinically proven to be mild on sensitive skin

(Patch Test & findings from the study demonstrate this concentrated Extract is well tolerated)

*based on 2 week test period in a simple gel base (customers will need to perform their own stability assessment to conclude)



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